

PRESS RELEASE



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June 24th, 2021

Daido Moriyama "RECORD:No.37" e-Book Version Worldwide Release

Plexus Co.,Ltd and euphonic,inc. is proudly announcing the release of the e-Book version of Daido Moriyama's legendary series "RECORD : No.37" on June 25th, 2021 .

■Daido Moriyama "RECORD:No.37" e-Book Version

"The true potential of photography is the domain of endlessly repeated copying."

DAIDO MORIYAMA (Experts from the original text of Record No.37)

The last page contains the picture of Nobuyoshi Araki and Yoko. Daido Moriyama says that it was impossible not to "copy" the original photo of the young two "right away".

Digitized the private photo book "Record" No. 37 published in April 2018.



RECORD e-Book vers. released from Amazon Kindle Store/Apple iBookstore worldwide. *Price Varies in each region.

RECORD Vol.1 - Vol.5 REPRINTED EDITION e-Book vers. US\$45

RECORD Vol.6 to Vol.22, Vol.33, and Vol.34 e-Book vers. US\$19 each

RECORD Vol.23 to Vol.32, Vol.35 to Vol.37 e-Book vers. US\$26 each

■What is DAIDO MORIYAMA's "RECORD"?

It was 34 years ago, back in 1972, that I came out with the self-published photo journal 'Kiroku.' At the time, I was busy with all sorts of work for magazines. Partly because of a daily feeling inside that I shouldn't let myself get carried away by it all, I came up with the idea of a small, self-published personal photo journal. Without any ties to work or any fixed topic, I just wanted to continue publishing a 16-page booklet with an arbitrary selection of favorite photos among the pictures I snapped from day to day. By nature, it was directed first and foremost to myself rather than other people. I wanted a simple, basic title, so I called it 'Kiroku' (record).

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