# PRESS RELEASE



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# Daido Moriyama "RECORD:No.27" e-Book Version Global Release Starting

Plexus Co.,Ltd and euphonic,inc. is proudly announcing the release of the e-Book version of Daido Moriyama's legendary series "RECORD : No.27" on November 9th, 2015.

The photos included in "RECORD : No.27" are all taken in Hong Kong in March 2014. This is the first issue of RECORD series with the mixture of Color and Monochrome photos.

Daido Moriyama RECORD No.27 e-Book vers.

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# "These photos were taken from what I'd rather describe as "a promenader's view". "Daido N

**Daido Moriyama** 

(Experts from the original text of Record No.27)

" That's because it surely is easy to release the shutter button and take pictures, but that consious sense of distance that hovers in the space between the photographer and the photographed always contains some severe and delicate issues beyond imagination." -DAIDO MORIYAMA (Experts from the original text of Record No.27) The photos included in "RECORD : No.27" are all taken in Hong Kong in March 2014.

This is the first issue of RECORD series with the mixture of Color and Monochrome photos. The images here contains the symbolic monochromatic vision and the worldly visions in color. And then the TV screen of anti government activists flooding all around the city and the streets where he also walked and snapped the photos.

" I have no choice but to think once again about myself, about photography, about the world, about the stance of photographing things, and about the significance of snapshots."



#### What is DAIDO MORIYAMA's "RECORD"?

It was 34 years ago, back in 1972, that I came out with the self-published photo journal 'Kiroku.' At the time, I was busy with all sorts of work for magazines. Partly because of a daily feeling inside that I shouldn't let myself get carried away by it all, I came up with the idea of a small, self-published personal photo journal. Without any ties to work or any fixed topic, I just wanted to continue publishing a 16-page booklet with an arbitrary selection of favorite photos among the pictures I snapped from day to day. By nature, it was directed first and foremost to myself rather than other people. I wanted a simple, basic title, so I called it 'Kiroku' (record).

#### Who is DAIDO MORIYAMA?

DAIDO MORIYAMA/Born 1938 in Osaka. After working as an assistant for photographers Takeji Iwamiya and Eikoh Hosoe, he went independent in 1964. He has been publishing his works in photography magazines among others, and received a New Artist Award from the Japan Photo Critics Association for Japan: A Photo Theater in 1967. Between 1968 and '70 he was involved in the photo fanzine Provoke, and his style of grainy, high-contrast images that came to be referred to as "are, bure, boke" (grainy, blurry, out-of-focus) made an impact on the realm of photography. Solo shows at New York' s Metropolitan Museum of Art and the Fondation Cartier pour l'Art Contemporain in Paris solidified Moriyama' s worldwide reputation, and in 2012, he became the first Japanese to be awarded in the category of Lifetime Achievement at the 28th Annual Infinity Awards hosted by the International Center of Photography (ICP) in New York. The "William Klein + Daido Moriyama" exhibition together with William Klein at London' s Tate Modern in 2012-13 was a showdown of two immensely popular photographers that took the world by storm. Daido keeps going on enourmous amount of Street Snap under the motto···. "There are no Quality without Quantity". e-Book version of "Record series" was originally released in June, 2013 domestic in Japan, and it has been released worldwide in September, 2014 from Apple iBookstore and Kindle Store. e-Book version of "Record Series" will continue.

Supported by : Akio Nagasawa Publishing and Daido Moriyama Photo Foundation

## ■RECORD e-Book vers.

RECORD Vol.1 - Vol.5 REPRINTED EDITION e-Book vers.	US\$45
• RECORD Vol.6 to Vol.22 e-Book vers.	US\$19 each
RECORD Vol.23 to Vol.27 e-Book vers.	US\$26 each

Released from Amazon Kindle Store/Apple iBookstore worldwide. \*Price Varies in each region.

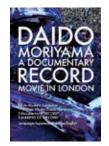
All the detailed informations about Daido Moriyama's "RECORD" content and distribution is published at Plexus Website.

Daido Moriyama on PLEXUS

http://www.d-plexus.com/artists/daido/record/content/record\_list\_en

# DAIDO MORIYAMA Products by PLEXUS

 $\cdot$  RECORD | Movie in LONDON



Vimeo On Demand Rent \$10-Buy \$15-



· LABYRINTH -Complete Edition-

Released from Amazon Kindle Store/Apple iBookstore worldwide. \*Price Varies in each region.



## ■About PLEXUS

Plexus is a Content Publication organization which aims to spread the possibility of the digital representation through the network communication. Our purpose is to provide a artist's outstanding works in cross medium genre including Visual/Photographic/Music, to introduce their contents in global scale by supporting their creativity. We provide the excellent works worldwide which will be cherished by the audience forever. We create the public place on the network to connect the creator around the world with the possible audience. We are the "Energy Center" aka "PLEXUS" of the network society, spreading over the globe like a nerve net.

■PLEXUS logo



■Web site image



#### ■PLEXUS Artists



Media Artist Takahiko iimura



Sales · Planning Plexus Co., Ltd. Date of foundation:November, 2011 Capital:3,000,000 Yen Location:Mercury Square 6F, 4-33-2 Yotsuya,Shinjuku-ku, TOKYO 160-0004 TEL +81-3-5368-0511/ FAX +81-3-5368-0510



Photographer Daido Moriyama

Production euphonic,inc. Date of foundation:July, 1987 Capital:10,000,000 Yen Location:Mercury Square 5F/6F, 4-33-2 Yotsuya,Shinjuku-ku, TOKYO 160-0004 TEL +81-3-5269-8661/ FAX +81-3-5269-8675

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