# PRESS RELEASE

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## Daido Moriyama "RECORD:No.34" e-Book Version Worldwide Release

Plexus Co.,Ltd and euphonic,inc. is proudly announcing the release of the e-Book version of Daido Moriyama's legendary series "RECORD : No.34" on August 22th, 2017 .

### ■Ddido Moriyama "RECORD:No.34" e-Book Version

Within this routine, every once in a while it happens that I am suddenly overcome by a sense of bewilderment, just like a student in his first year at a photography school. What exactly am I trying to see through the finder of my camera? What is that photo that I just shot? It's questions as utterly naïve and elementary as these that occupy my mind in such situations. - DAIDO MORIYAMA (Experts from the original text of Record No.34)

Record Vol.34 is composed by the series of snapshots during the short trip to the Chichibu(Saitama Pref) City and on the outskirts of the area.

You will witness the current glance of Daido Moriyama based on his half century of activity as a photographer, reacting, recalling his emotions towards "photography" itself.



#### RECORD e-Book vers.

Released from Amazon Kindle Store/Apple iBookstore worldwide. \*Price Varies in each region.

RECORD Vol.1 - Vol.5 REPRINTED EDITION e-Book vers.	US\$45
RECORD Vol.6 to Vol.22, Vol.33, Vol.34 e-Book vers.,	US\$19 each
RECORD Vol.23 to Vol.32 e-Book vers.	US\$26 each

#### ■What is DAIDO MORIYAMA's "RECORD"?

It was 34 years ago, back in 1972, that I came out with the self-published photo journal 'Kiroku.' At the time, I was busy with all sorts of work for magazines. Partly because of a daily feeling inside that I shouldn't let myself get carried away by it all, I came up with the idea of a small, self-published personal photo journal. Without any ties to work or any fixed topic, I just wanted to continue publishing a 16-page booklet with an arbitrary selection of favorite photos among the pictures I snapped from day to day. By nature, it was directed first and foremost to myself rather than other people. I wanted a simple, basic title, so I called it 'Kiroku' (record).

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