

PRESS RELEASE



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August 30th, 2017

Masato Seto "Cesium 137Cs" e-Book Worldwide

Plexus Co.,Ltd and euphonic,inc. is released Masato Seto's "Cesium -137Cs-" (Place M 2013) in e-Book version on August 31, 2017. "Cesium 137Cs" is the first e-Book series from the Photographer : Masato Seto.

■ Masato Seto: "Cesium 137Cs" e-Book vers.

"I have a feeling that I was ultimately able to see something that is forbidden to be seen."

- Masato Seto (Experts from the original text of Cesium -137Cs-)

Photographer Masato Seto, who his original roots is from Fukushima Prefecture, captured the post apocalyptic scenery of his homeland 1 year after the critical nuclear disaster of Fukushima Daiichi Nuclear Power Plant that happened in March 11th, 2011 earthquake. This is the first e-Book edition of "Cesium -137Cs-".

Commissioned by a french correspondence, Masato Seto stepped deep into the contaminated zone of Fukushima Nuclear disaster, and witnessed the fear, embodied in the nature of the area..... which spreads into the sea, the forest, rivers and in the fields...., capturing the terror of the radioactive substance in the atmosphere of present Fukushima.

Including an essay going back and forth of Fukushima and Tokyo, before and after the 3.11 Earthquake incident.



Masato Seto :

Born 1953 in Thailand. After graduating from the Tokyo School of Photography (now Tokyo Visual Arts), he became Masahisa Fukase's assistant, and in 1981 went independent as a freelance photographer. In '87, Seto and Michio Yamauchi opened the gallery PLACE M in Shinjuku. Received the 21st Kimura Ihei Award for Silent Mode ('95) and Living Room, Tokyo ('96), and the Shincho Gakugei Award for his autobiographical essay Tooi to Masato ('99). Other photo collections include Bangkok, Hanoi 1982 -1987 ('90), Picnic ('06) and binran ('08), a series of photographs of Taiwanese women selling betel nuts in glass cases with electric spectacles by the roadside, for which he received the Photographic Society of Japan's Annual Award. In addition to being a photographer, his wide-ranging work in the field of photography includes functioning as a judge at the Kimura Ihei Award. His current ambitious series is titled "Varzea: A Vanishing Land".

■Details

"Childhood Days" (80 pages/39 images included)

US\$40

Released from Amazon Kindle Store/Apple iBookstore worldwide.
*Price Varies in each region.

http://www.d-plexus.com/seto_list_jp/seto_list_en

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